EEOC KUPH-FM REPORT OCTOBER 1ST, 2023 – SEPTEMBER 30TH, 2024

It is the policy of Better Newspapers Inc. DBA Ozark Marketing Company Radio Station KUPH, to provide equal employment opportunity to all qualified individuals without regard to race, color, religion, national origin, or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training, and termination.

It is also our policy to promote the realization of equal employment opportunity through positive, continuing programs of specific practices designed to insure the full realization of equal employment opportunity without regard to race, color, religion, national origin, or sex.

To make this policy effective, and to insure conformance with the rules and regulations of the Federal Communications Commission, we have adopted an Equal Employment Opportunity Program, which was instated effective March 10, 2003. A full description of pertinent job openings and recruitment procedures may be found in our public file.

For the period October 1, 2023, to September 30th, 2024, KUPH hired three full-time employees.

When KUPH is searching for prospective employees, sources of recruitment include:

Penmac Staffing 1205 Missouri Ave West Plains, MO 65775 Tim Veith 417-256-7411

CountryAirCheck.com

Allaccess.com

Indeed.com

Ozark Radio Network – Website resume@ozarkradionetwork.com

Better Newspapers Inc. – Radio Stations KKDY-FM, KUPH-FM, KUKU-FM, KSPQ-FM KWPM-AM, KWPM-FM 983 US Hwy East 160 West Plains, MO 65775 Director of Sales 417-256-1025 During the period between October 1st, 2023, and September 30th, 2024, Better Newspapers Inc. DBA Ozark Marketing Company and KUPH participated in several outreach activities.

- 1. Participated as a member of the Missouri Broadcasters Association to improve awareness of radio employment opportunities.
- 2. Management training programs have been held to educate managers regarding hiring and outreach activities during Manager's Meetings.